AGENDA

Welcome
Wendy Vittori, Executive Director, HPDC

Public Procurement Through GSA
Michael Bloom, High-Performance Buildings Program Advisor at GSA (15 mins)

SF Tool introduction
Paul Shahriari, Founder & Chief Information Officer at ecomedes (15 mins)

Q&A
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GSA: Sustainable Facilities Tool - www.SFTool.gov

Highlights

○ Learn
  ■ Health

○ Plan
  ■ Cost Effective Upgrades
  ■ Total Workplace Scorecard

○ Explore
  ■ Material Comparisons

○ Procure
  ■ GPC

○ Train
  ■ Facility Manager assessment
SFTool Green Procurement Compilation (GPC)

The Compilation covers:
- Products
- Services

Requirements/Recommendations are organized by:
- Federal
- Department of Defense
- DOE Priority Products
- GSA Public Building Service
- Workspaces
SFTool (GPC) Product Category Guidance - Building Finishes

- All Major Product Categories in GPC have Subcategories nested within them.
- Building Finishes has 18 Product Subcategories associated with it.
- Each Subcategory will have their own procurement guidelines that Federal Buyers are required to consider when specifying or purchasing products.
SFTool (GPC) Product Category Guidance - Carpet

- Some Product Subcategories like Carpet have Product Types that further breakdown the requirements:
  - Polyester Carpet Face Fiber
  - Woven, Tufted, or Knitted Fiber and a Backing System
  - Nylon
- Each Product Type has unique buying requirements
- HPD Datasets include many of these data attributes and can provide consolidation of information related to health.
SFTool (GPC) Product Category Guidance - Carpet

Procurement Guidance is broken into several groupings:
- Federal Programs
- EPA Recommended Specifications, Standards, Ecolabels
  - Multi-Attribute
  - Single Attribute
- Many Current HPDs included data like:
  - SCS Indoor Advantage
  - UL Greenguard
  - Declare, CDPH
SFTool.gov GPC linkages to SFTool Product Search

https://sftool.gov/greenprocurement  
https://sftool.ecomedes.com
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Green Product Data Drives SFTool Product Search

Largest Curated Database of Compliant High Performance Products in the marketplace

- 15+ Product Categories
- 4,500+ Brands
- 20+ Ecolabels/Certs
- 150,000+ Products

https://sftool.ecomades.com
Product Categories/Subcategories Mapping to HPDC Data

- **Building Finishes**
  Building interior products that provide finishing touches, such as carpeting, wallboards, paint and stains, and signage. Products in this category may also apply to the acquisition of construction materials.
  18 Products

- **Building Furnishings**
  Products used inside buildings, such as furniture, ice and vending machines, and water coolers. Products in this category may also apply to the acquisition of construction services.
  7 Products

- **Cleaning Products**
  Institutional, industrial, and miscellaneous other cleaning products. Products in this category may also apply to the acquisition of janitorial, cafeteria & food, construction, facilities operations ...
  52 Products

- **Construction Materials**
  Products used in the construction of buildings, such as concrete, insulation, and roofing materials, as well as related products such as sealers and stains. Products in this category may also apply to construction materials.
  17 Products

- **Miscellaneous**
  Applicable products not covered by any other category; includes a wide range of products, such as adhesives, aerosols, candles and wax melts, pallets, and transformers. Products in this category may ...
  36 Products

- **Personal Care**
  Products used for daily care and first aid. Products in this category may also apply to the acquisition of janitorial services.
  18 Products

- **To deliver Health and Wellness within the built environment it is critical to make sure the materials and products within those buildings have been optimized.**
Floor coverings composed of woven, tufted, or knitted fiber and a backing system.
Office furniture includes seating, desks, storage units, file cabinets, tables, and systems furniture ("cubicles") used in virtually all federal offices. Most office furniture is made of wood or steel.
SFTool Product Search Live Demo

- During the Demo we will highlight:
  - How Federal Buyers can go from SFTool.gov to SFTool Product Search
  - How Buyers:
    - Search & Filter Results
    - Compare Products
    - How Buyers can create Projects to analyze multiple products
    - How Buyers can track overall performance
Benefit Drivers:

Federal Buyers

- Simplified Compliant Product Discovery
- Streamlined Projects & Procurement
- Improved Building Performance Achieved

Manufacturers & Vendors

- Simplified Product Positioning
- Streamlined Customer Support
- Product Performance Delivered
SFTool Data Enrichment Program

● Brands that would like to enrich their product data visible to federal buyers can participate to Add/Edit/Manage
  ○ Product Images, Descriptions, etc.
  ○ Hyperlinks to brand’s product pages
  ○ Contact information for Federal Sales Channel Representative
  ○ Product Identifiers to support Procurement Processes: SKU, etc.

● Brands interested in this program can begin by signing up for a one on one call to review their product data.
  ● Ecomedes provides a download of a brand’s complete database in spreadsheet on SFTool.ecomedes.com so that they can review the ecolabel data currently provided to the federal buyer.
  ● Brand can add the additional information listed above to help increase the fidelity of their data.
  ● Brand provides updated dataset to SFTool.ecomedes.com for updating into the platform
  ● Product data updates are processed in batches within 5 business days.

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# SFTool Data Enrichment Program Spreadsheet

## Key Product Data Elements
- Product Images, Descriptions, etc.
- Hyperlinks to brand’s product pages
- Contact information for Federal Sales Channel Representative
- Product Identifiers to support Procurement Processes: SKU, etc.
Questions?

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THANK YOU!